



# dbAccess Global Consumer Conference

15 June 2022



# Forward-looking statement

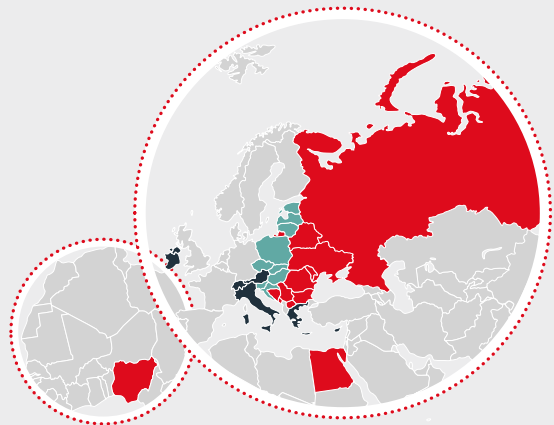
Unless otherwise indicated, the condensed consolidated interim financial statements and the financial and operating data or other information included herein relate to Coca-Cola HBC AG and its subsidiaries ("Coca-Cola HBC" or the "Company" or "we" or the "Group").

This document contains forward looking statements that involve risks and uncertainties. These statements may generally, but not always, be identified by the use of words such as "believe", "outlook", "guidance", "intend", "expect", "anticipate", "plan", "target" and similar expressions to identify forward looking statements. All statements other than statements of historical facts, including, among others, statements regarding our future financial position and results, our outlook for 2022 and future years, business strategy and the effects of the global economic slowdown, the impact of the sovereign debt crisis, currency volatility, our recent acquisitions, and restructuring initiatives on our business and financial condition, our future dealings with The Coca-Cola Company, budgets, projected levels of consumption and production, projected raw material and other costs, estimates of capital expenditure, free cash flow, effective tax rates and plans and objectives of management for future operations, are forward looking statements. By their nature, forward looking statements involve risk and uncertainty because they reflect our current expectations and assumptions as to future events and circumstances that may not prove accurate. Our actual results and events could differ materially from those anticipated in the forward-looking statements for many reasons, including the risks described in the 2021 Integrated Annual Report for Coca-Cola HBC AG and its subsidiaries.

Although we believe that, as of the date of this document, the expectations reflected in the forward-looking statements are reasonable, we cannot assure you that our future results, level of activity, performance or achievements will meet these expectations. Moreover, neither we, nor our directors, employees, advisors nor any other person assumes responsibility for the accuracy and completeness of the forward-looking statements. After the date of the condensed consolidated interim financial statements included in this document, unless we are required by law or the rules of the UK Financial Conduct Authority to update these forward-looking statements, we will not necessarily update any of these forward-looking statements to conform them either to actual results or to changes in our expectations.

# A growth focused strategic bottling partner of the Coca-Cola Company

Diverse range of  
**29 markets**



% of 2021 Group reported revenue

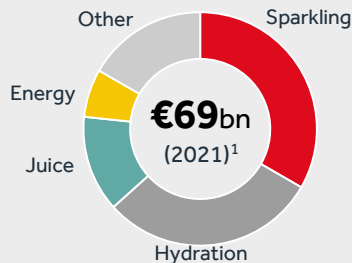
Established markets  
**35%**

Developing markets  
**19%**

Emerging markets  
**46%**

Leaders in  
**Growing industry**

**Non-alcoholic ready-to-drink industry**  
Industry growth **4.6%<sup>2</sup> 2016-2021**



Plus  
**Coffee opportunity**

Coffee industry size  
**€30bn**

**Value share in our footprint (2021)**



Sparkling beverages  
**+10bps vs. 2020**



Non-alcoholic ready-to-drink  
**+90bps vs. 2020**

1 Source: Internal estimates, leveraging Globaldata 2 Organic revenue CAGR growth

Our  
**24/7 portfolio**



# A clear strategy frames our actions



1

GROWTH PILLAR

Leverage our unique  
**24/7 portfolio**



2

GROWTH PILLAR

Win in the market place  
**with customers**



3

GROWTH PILLAR

Fuel growth  
**through competitiveness & investment**



4

GROWTH PILLAR

Cultivate  
**the potential of our people**



5

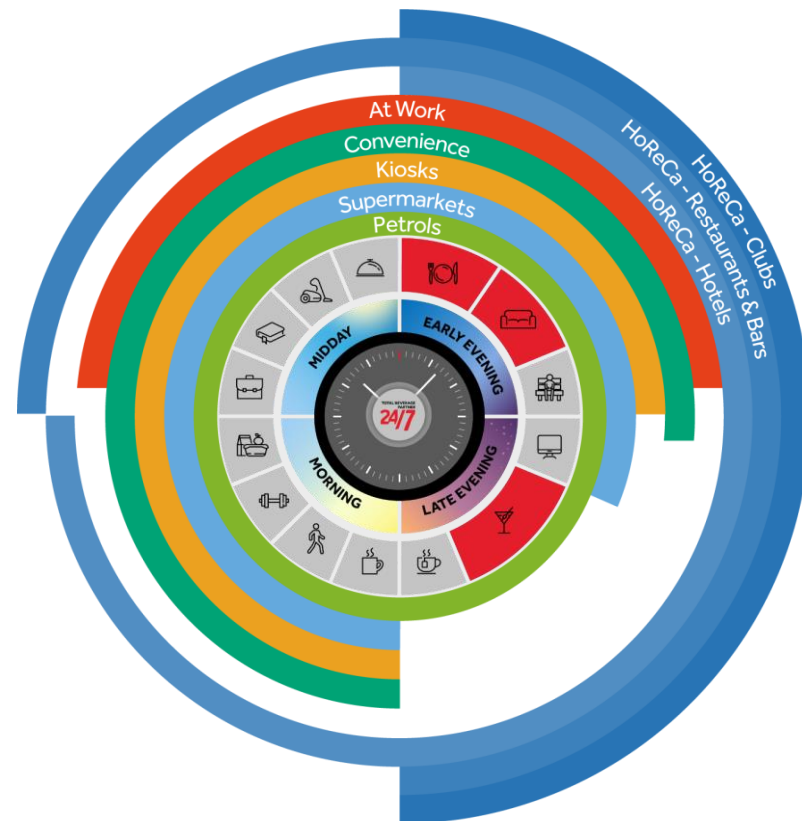
**NET ZERO**  
by **40**

GROWTH PILLAR

Earn our  
**license to operate**

# Tech enabled route to-market

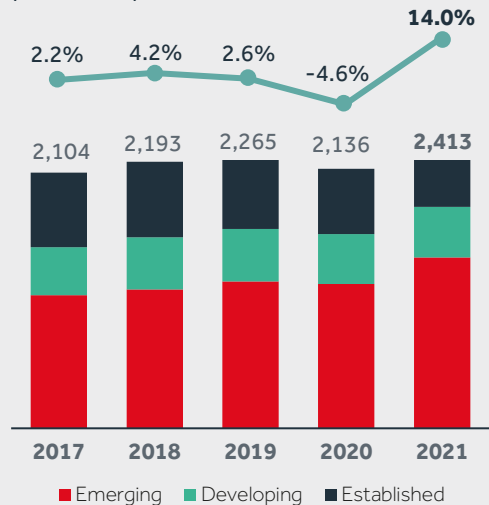
- 1 Selling across widest range of channels
- 2 Diversified customer base
- 3 Adding value to our customers; #1 FMCG in driving incremental value for customers in 2021 and Q1 22
- 4 Strengthened through data-driven insights and digital tools



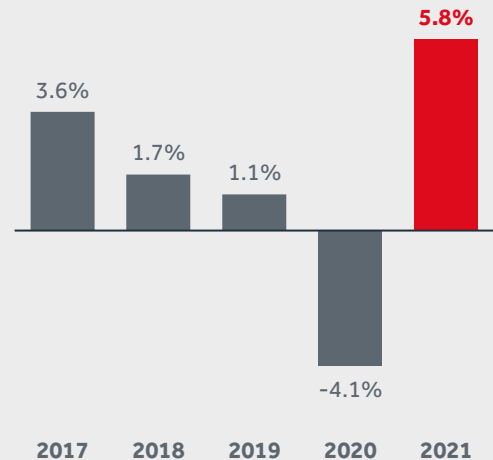
# Strong top-line growth

## Volume and growth rates

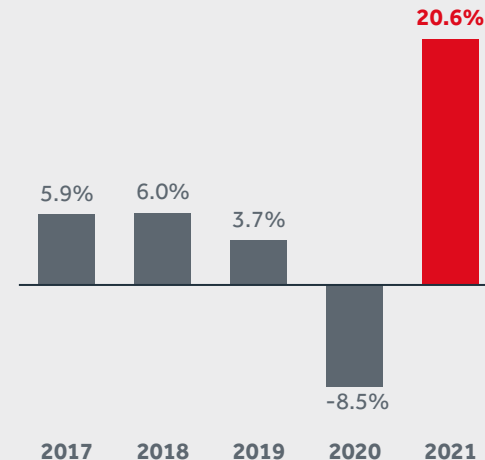
(m unit cases)



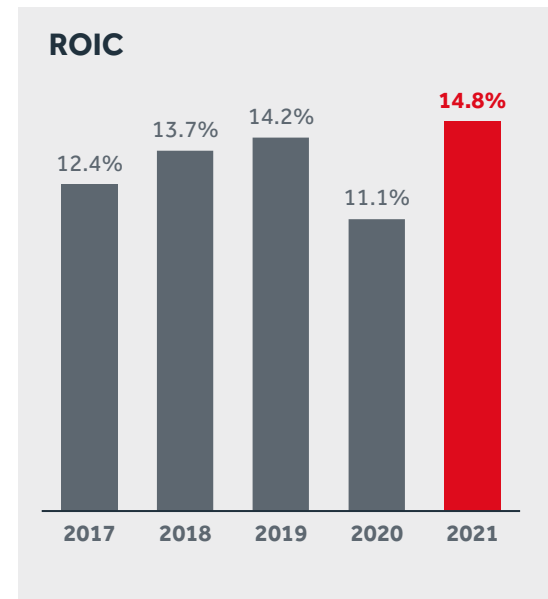
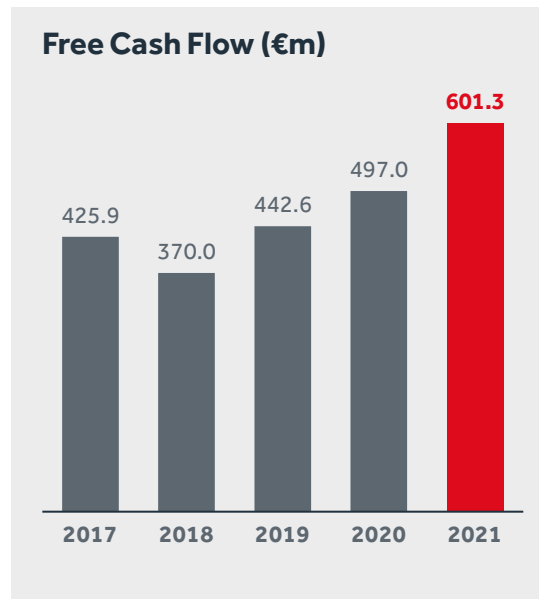
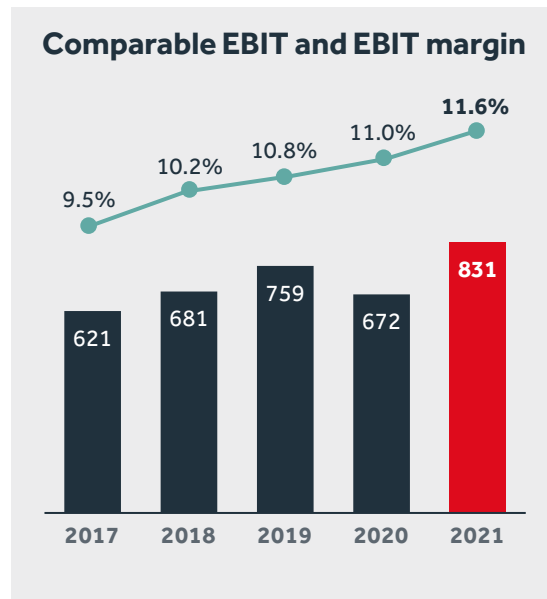
## Organic price/mix growth



## Organic revenue growth



# Margin expansion and free cash generation



# Progress on Mission 2025



**98%**  
of total electricity used  
in our plants in EU &  
Switzerland is from  
renewable and clean  
sources



 Dow Jones  
Sustainability Indexes

**#1 ranking in European  
Beverages and #2 in  
Global Beverages,**  
the 11<sup>th</sup> year we have  
achieved a top 3 global  
ranking



**42%**  
of our coolers  
in the market are  
energy-efficient  
**+ 6 pp YoY**



**15%**  
reduction in calories  
per 100ml SSD vs. our  
baseline year of 2015



**A List ranking for  
actions relating to global  
climate action and water  
stewardship;**  
CCH is in the top 1% of  
companies to achieve a  
double 'A' rating



# Sustainable, long-term growth



**Leader** in an attractive, **growing industry**



**Diversified** geographies with exposure to **growth**



**24/7 portfolio** and **execution capabilities** to win share



Relentless **cost efficiency** fuels profit growth



**Engaged** team with a winning mindset



Determined to remain a **leader in sustainability**

# Q&A

For further information on Coca-Cola Hellenic please visit our website at:  
[www.coca-colahellenic.com](http://www.coca-colahellenic.com)

Or contact our investor relations team:

**Joanna Kennedy**  
Head of Investor Relations  
[joanna.kennedy@cchellenic.com](mailto:joanna.kennedy@cchellenic.com)  
+44 (0)7802 427505

**Jemima Benstead**  
Investor Relations Manager  
[jemima.benstead@cchellenic.com](mailto:jemima.benstead@cchellenic.com)  
+44 (0)7740 535130

**Marios Matar**  
Investor Relations Manager  
[marios.matar@cchellenic.com](mailto:marios.matar@cchellenic.com)  
+30 697 444 3335

