

Business model continued

Value created

Our people

- In 2023 we employed 32,747 FTEs in 29 countries
- Median basic salary ratio women/men: 1.07



Our customers

- We increased the frequency of our customer engagement, providing customers with better support
- In the marketplace we achieved a total number of 55% energy-efficient coolers, excluding Egypt



Our communities

- In 2023, we trained 150,000 young people through our #YouthEmpowered programme to boost employability
- We invested €7.9 million in local community initiatives



Our investors

- We delivered strong financial performance in 2023, with organic revenue up 16.9% and reported revenue up 10.7%. In recognition of our business strength and future opportunities, the Board has proposed a dividend of €0.93 per share, a 19.2% increase compared with last year



Our wider stakeholders

- Our business activities generate revenue for our suppliers and contractors and their extended value chain



Our consumers

- We provide high-quality beverages and healthy options, reducing calories per 100ml of sparkling soft drinks by 19% in 2023 compared to our 2015 baseline



Our suppliers

- We spent circa €5.2 billion with local suppliers and contractors
- We are working with our suppliers to support their sustainable practices and emission reduction plans



Socio-economic contribution

>835,000 training hours for our people

€1,248.6m total employee costs

42% women in managerial positions

1.8m customers served

1 job = 12 jobs
1 job in our system creates 12 in the community

c.473,000 indirect jobs across the value chain

c.945,000 cumulative number of young people trained in our communities (2017-2023)

€674.9m Capex spend

Comparable EPS grew by 21.8% to €2.08, supported by strong profit delivery and effective management of finance costs

€4b paid in taxes

€12.3b created in added value across our value chain

740m potential consumers refreshed

appx.14,600 suppliers operating across our value chain

c.€5.2b spent with local suppliers

Our impact

We believe that the only way to create long-term value for all our stakeholders is through sustainable growth.

We create socio-economic value for the societies in which we operate by creating jobs, training people, building physical infrastructure, procuring raw materials, transferring technology, paying taxes, expanding access to products and services, and creating growth opportunities for our customers, distributors, retailers and suppliers.

Measuring and managing these contributions through the sustainable growth of our business is an important part of our purpose. Since 2010 we have conducted socioeconomic impact studies in our markets to better understand the range and extent of the value we create in our ecosystem.

To read the methodology behind our socio-economic impact numbers

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