

FOR IMMEDIATE RELEASE

Coca-Cola HBC AG

Composition of the Committees of the Board of Directors of Coca-Cola HBC AG and determination of new members of the Board of Directors of Coca-Cola HBC AG

Zug, Switzerland – 22 June 2016 – Coca-Cola HBC AG ("**Coca-Cola HBC**" or the "**Company**") announces today that its board of directors (the "**Board**") has appointed Mr. William W. Douglas III as chairman of the Audit Committee and Mr. Reto Francioni as the chairman of the Nomination Committee and a member of the Remuneration Committee, with effect from 21 June 2016. These appointments have been made pursuant to the announcement released by Coca-Cola HBC on 17 May 2016 and the election of Messrs. Ahmet C. Bozer, William (Bill) W. Douglas III, Reto Francioni and Robert Ryan Rudolph as non-executive members of the Board at the Company's annual general meeting held on 21 June 2016, following the retirement of Mr. George David, Mr. Irial Finan, Sir Michael Llewellyn Smith and Mr. Nigel Macdonald.

The Board has also resolved that Mr. Reto Francioni is appointed as the Senior Independent Director of the Company.

The Board has determined that Messrs. Bill Douglas and Reto Francioni qualify as independent under the criteria set forth in the UK Corporate Governance Code. The Board considers the other newly appointed non-executive directors, Messrs. Ahmet C. Bozer and Robert Ryan Rudolph, not to be independent for purposes of the UK Corporate Governance Code, due to existing business relationships with Coca-Cola HBC's major shareholders, The Coca-Cola Company and Kar-Tess Holding.

Aside from the information set out above, no further information is required to be disclosed pursuant to the UK Financial Conduct Authority's Listing Rule 9.6.13 and none of the new non-executive directors hold any interests in the shares of Coca-Cola HBC.

This announcement is made pursuant to Listing Rule 9.6.11.

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About Coca-Cola HBC

Coca-Cola HBC is a leading bottler of The Coca-Cola Company with a sales volume of more than 2 billion unit cases. It has a broad geographic footprint with operations in 28 countries serving a population of approximately 594 million people. Coca-Cola HBC offers a diverse range of non-alcoholic ready to drink beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola HBC is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting its business in ways that protect and preserve the environment and contribute to the socio-economic development of the local communities. Coca-Cola HBC is ranked beverage industry leader in the Dow Jones Sustainability World and Europe Indices, and is also included in the FTSE4Good Index.

Coca-Cola HBC has a premium listing on the London Stock Exchange (LSE: CCH) and its shares are listed on the Athens Exchange (ATHEX: EEE). For more information, please visit http://www.coca-colahellenic.com.