

MAKING OUR PACKAGING MORE SUSTAINABLE



OUR APPROACH

We believe every package has value and life beyond its initial use and that it should be collected and recycled into a new package or reused. We also seek to minimize the overall amount of packaging that we use. Together with our suppliers and partners, we are working to design more sustainable packaging and take action to ensure that our packaging doesn't end up as waste. Our approach is complementary to The Coca-Cola Company's global World Without Waste strategy.



OUR COMMITMENTS & ACTION PLANS

- 1. Collection:** Recover 75% of our primary packaging for recycling or reuse by 2025 & strive to collect the equivalent of 100% of our primary packaging by 2030.
- 2. Recyclability:** Make 100% of our primary packaging fully recyclable by 2025.
- 3. Recycled Packaging:** Increase the percentage of recycled PET (rPET) in our bottles from 10.5%¹ today to 35%² by 2025. In our EU countries and Switzerland, we aim to reach 50% rPET by 2025 and we strive towards 100% recycled and/or renewable PET by 2030, where technically and economically feasible.
- 4. Eliminate Unnecessary Packaging:** Building on the extensive light-weighting programme delivered over the past decade, we will continue to light-weight our primary packaging towards 'best in class' bottles and cans in each market, while innovating to remove shrink film from multi-packs. We expect this programme to remove an additional 3,000 tonnes of packaging material by 2024³.
- 5. Expand Reusable Packaging:** Deliver programmes to increase reusable packaging from 12%⁴ of transactions sold in 'returnable' & 4%⁴ in 'dispensed' formats.
- 6. Reduce Virgin Plastic:** Through the increased use of circular PET (rPET), light-weighting, removal of plastic film and expansion of reusable packaging formats, we aim to eliminate at least 350,000 tonnes of Virgin Plastic by 2025⁵.
- 7. Innovation:** Deliver new sustainable packaging solutions through partnerships & R&D.
- 8. Inspire & Engage Consumers:** Use the power of our brands to encourage consumers to recycle.

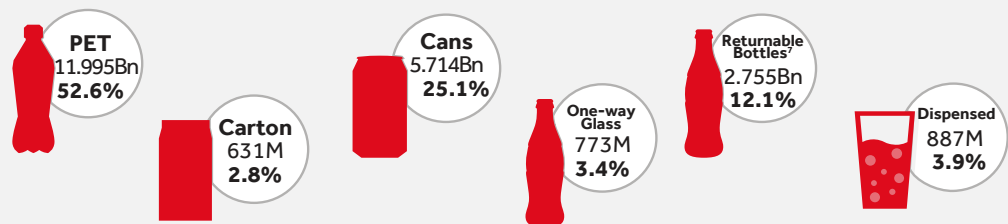


OUR PROGRESS

OUR SUSTAINABLE PACKAGING COMMITMENTS	2022 ACTUAL ¹	2022 TARGET	2025 TARGET	2030 TCCC WWW GOAL
Primary Packaging Recyclability ⁶	100%	100%	100%	100%
Use of Recycled PET in Primary Packaging	10.5%	N/A	35%	50%
Use of Recycled Aluminum in Primary Packaging	49%	N/A	N/A	50%
Use of Recycled Glass in Primary Packaging	33%	N/A	N/A	50%
Primary Packaging Collected for Recycling	48%	48%	75%	100%



OUR PACKAGING FOOTPRINT



This graphic represents the number of packaging units or transactions introduced across Coca-Cola Hellenic Bottling Company's (CCHBC) markets in 2022 by package type. Egypt is included in our packaging footprint report for the first time in 2022. We will continue to publish this information on an annual basis. In 2022 we introduced approximately 22.8 billion packs into the marketplace of which over 3.7 billion were sold in either returnable or dispensed (Fountain/Freestyle) formats.

¹ 2022 data excluding Egypt
² Mission 2025 target excluding Egypt
³ vs a 2022 baseline
⁴ 2022 data including Egypt

⁵ vs a 2019 baseline
⁶ Technical recyclability by design
⁷ Majority, refillable glass bottles with a small volume of refillable polycarbonate bottles for water dispensers

PACKAGING COLLECTION

Packaging collection is the cornerstone of our sustainable packaging agenda. We know that effective packaging collection systems are vital to ensure that our packaging doesn't end up as litter and to enable a circular economy for beverage packaging. Bottles that are collected separately can be recycled to make new bottles with a significantly lower carbon footprint. We engage proactively across all of our markets to support the work of packaging recovery organisations to make sure that our packaging is effectively collected and recycled. Where effective systems do not exist, we are working together with our industry peers and governments to design and implement new systems. We support well-designed deposit return schemes (DRS), wherever an effective alternative doesn't already exist.

- 48% of the primary packaging that we placed on the market in 2022 were either refilled or collected for recycling.
- In January 2022, we supported the launch of two new DRS in Slovakia and Latvia, bringing the total number of DRS in Coca-Cola HBC territories to five, including Croatia, Estonia and Lithuania.
- We are engaging proactively in Austria, Bulgaria, Cyprus, Czech Republic, Greece, Hungary, Ireland, Poland, Romania and Slovenia to assist in the design and implementation of new national DRS in each of these countries.
- We supported the launch of a new Packaging Recovery Organisation (PRO) in Moldova in 2022 and expect to launch a new PRO in Ukraine in late 2023, together with our industry peers.
- Africa in 2022: In Nigeria, we supported a 20% increase in the packaging collection activities of the Food & Beverage Recycling Alliance vs 2021, while in Egypt, our ongoing partnership with recycler BariQ helped to collect the equivalent of 78% of the PET that we placed on the market for recycling.
- Our ambitious goal is to collect 75% of our primary packaging by 2025 and we strive towards collecting the equivalent of 100% of our primary packaging by 2030.

RECYCLABILITY

Packaging can only be circular if it is recyclable. 100% of our primary packaging is already recyclable by design. We are proud to have achieved this target three years ahead of our 2025 target.

We are also removing hard-to-recycle plastic film from our multipacks through KeelClip™, an innovative, minimalist paperboard packaging that replaces the plastic shrink film previously used to hold can multi-packs together. KeelClip™ is now sold in 22 of our countries, including all our EU markets. Together with the QFlex carton solution for large format can multipacks sold in Ireland, these initiatives removed approximately 2,600 tonnes of plastic film from our supply chain in 2022. In 2022, we developed and tested a concept called LitePac Top in Austria, which removes shrink film from PET bottle multipacks, replacing it with paperboard packaging. In 2023, we will commercialise this solution in Austria, where we expect it to remove 200 tonnes plastic from our supply chain. We will also explore opportunities to launch LitePac Top in other markets. In 2022, we continued our roll-out of tethered (or attached) caps for our beverage bottles in Austria, Bulgaria, Czech Republic, Cyprus, Greece, Hungary and Italy, ahead of the 2024 deadline mandated in the EU Single Use Plastics Directive. This initiative aims to ensure that more bottle caps are recycled and we expect the roll-out to be completed in all our EU markets by early 2024.

RECYCLED PACKAGING

To achieve circularity, beverage packaging needs to be collected, recycled and then the recycled materials used to make new bottles. This is the vision underneath which our sustainable packaging strategy is built, and it is critical to help achieve our Net Zero Emissions target by 2040.

In 2022, 10.5%⁸ of the PET that we used across our total business was recycled, while in our EU & Switzerland markets, 22% was recycled.

We remain committed to delivering our targets and have a clear roadmap to get us there.

Our rPET Targets:

- 35%⁹ rPET by 2025.
- In EU countries, we aim to reach 50% by 2025 and will strive towards 100% recycled or renewable PET by 2030, where technically & economically feasible.

Our Progress:

- Five of our water brands are now sold in 100% rPET bottles: Romerquelle (Austria & Croatia), Deep RiverRock (Ireland), Valser (Switzerland), Dorna (Romania) and Natura (Czech Republic).
- In 2022, Switzerland was our first country to move its entire locally-produced PET portfolio to 100% rPET. This was followed by Italy¹⁰ and Austria, where the transition to 100% rPET for the locally-produced PET portfolio started at the end of 2022.
- We are trialling the use of recycled shrink film in Ireland, where our Deep RiverRock water multi-packs are packaged in Reborn®, a fully recycled plastic film made from post-industrial or post-consumer waste.

Our corrugated cardboard packaging contains >80%¹¹ recycled content, while our composite paper carton packs, KeelClip™ and QFlex packaging are both 100% FSC certified. Together with our reusable wooden pallets, this means that 94% of the wood & paper packaging that we use is recycled or certified.

⁸ 2022 data excluding Egypt
⁹ Mission 2025 target excluding Egypt

¹⁰ Excluding water in Italy
¹¹ Excluding Russia



ELIMINATE UNECESSARY PACKAGING

We aim to use the least amount of packaging, whilst preserving the safety and quality of our products, in line with local consumer needs. For more than the past decade, we have been light-weighting our bottles and cans, and in 2016, we published a target to reduce the overall amount of primary packaging that we use per litre of beverage sold by 25% by 2020. To date, our packaging weight has been reduced by 31% per litre of beverage sold vs a 2010 baseline.

As a result of our primary packaging light-weighting programme, we estimate that we are currently saving more than 50,000 tonnes of packaging annually (vs 2010 average pack weights) and we now use some of the most light-weight cans and bottles in the Coca-Cola System and in the market. For example, our 500ml PET bottles in most of our markets are now 19.5 g, compared to 28g back in 2010, while our typical 2L bottle is 42.7g, compared to 54g in 2010.

We continue to light-weight our primary packaging towards 'best in class' bottles and cans in each market, while innovating to remove shrink film from multi-packs.

We expect this programme to remove an additional 3,000 tonnes packaging by 2024 vs a 2022 baseline.

2022 highlights:

- In 2020, we made our first steps towards eliminating single use plastic film from multi-pack cans using KeelClip™ technology. KeelClip™ is now sold in 22 of countries, including all our EU countries. Together with the QFlex carton solution for large format can multipacks sold in Ireland, these initiatives removed approximately 2600 tonnes of plastic shrink film from our supply chain in 2022.
- We successfully piloted LitePac Top in Austria in 2022, a carton solution that removes shrink film from multi-pack PET bottles. Following this success, we will commercialise LitePac Top in Austria in 2023, while exploring opportunities to launch it in other markets to further support shrink film elimination.
- Various additional initiatives aimed at reducing the thickness of shrink and stretch film used in Poland, Switzerland, Ireland, Austria and Czech Republic removed more than 160 tonnes plastic from our supply chain in 2022.
- A pilot initiative to optimize the height of our plastic labels for core sparkling brands (Coca-Cola, Fanta and Sprite) in Greece, Cyprus, Italy and Poland helped to reduce plastic usage by 120 tonnes in 2022. Following the success of this initiative, we are working to implement it in all Coca-Cola HBC countries in 2023.



EXPAND REUSABLE PACKAGING – RETURNABLE & DISPENSED

Expanding the use of reusable packaging is an important part of any strategy to reduce packaging in absolute terms. As members of UNESDA, we support the pledge to "increase collection rates and to reuse".

- Our dedicated Pack Mix of the Future team, has started working in most of our markets to develop and implement initiatives that will increase our share in packaging formats with an improved environmental impact, including returnable and dispensed solutions.
- Today, 12%¹² of the drinks that we sell (in transactions) are in returnable containers and 4%¹² are sold through dispensed formats (i.e., fountain or freestyle machines).
- In some of our countries, our share in returnable packaging is already high, such as Nigeria at 35%, Croatia at 30% and Bulgaria at 25%.
- Pilots of our new Compact Freestyle@t dispensing system are currently running in several markets. Compact Freestyle@t is a smart dispenser that offers greater choice and personalisation for still and sparkling drinks, in a way that can help reduce carbon emissions and packaging.



REDUCE VIRGIN PLASTIC

In 2021, The Coca-Cola Company announced a goal to reduce their use of virgin plastic derived from non-renewable sources by a cumulative 3 million metric tonnes from 2020-2025. As a key bottling partner to The Coca-Cola Company, Coca-Cola HBC supports this global virgin plastic reduction goal.

We will continue to contribute towards the 3 million global target through the following actions and initiatives:

- Increasing the overall proportion of recycled and renewable PET that we use to make our PET bottles.
- Continuing to light-weight primary and secondary packaging, and switching to more sustainable non-plastic alternatives such as our KeelClip™ carton packs and the new LitePac Top solution for PET multi-packs.
- Shifting our overall packaging mix towards more reusable packaging formats, including returnable glass and 'bring your own package' dispensed solutions.



INNOVATION

- Each year, we host a supplier innovation day where we engage with key partners and potential new suppliers in the area of sustainable packaging.
- From recent innovation days, we invested into several technologies that will allow us to replace plastic film on multipacks with carton solutions, and process non-food grade 'hot washed' PET flakes, to produce high-quality food-grade rPET.
- Over the past several years we have partnered with our suppliers to commercialise new sustainable packaging solutions, which are contributing towards our carbon emissions reduction goals and helping to improve our overall environmental performance.
 - KeelClip™, a novel solution to deliver plastic-free multi-packs for beverage cans, is now sold in 22 Coca-Cola HBC countries, including all our EU markets.
 - Our in-house rPET production systems were commissioned in 2022 in both Poland and Italy, with another system due to go-live in Romania in 2023.
- In 2022, we started a new collaboration with the University of Portsmouth, to investigate the potential commercialization of technologies and processes for the enzymatic recycling of PET. This co-funded research project is exploring new applications for bio-recycling enzymes that could have the potential to promote packaging circularity at industrial scale.



INSPIRE & ENGAGE CONSUMERS

We partner with other organisations and use brand messaging to encourage consumers to reuse and recycle. This includes on-pack messaging such as 'Recycle Me' and 'Recycle Me Again', as well as in-store and other advertising messages to help consumers understand that our bottles and cans are 100% recyclable and encourage them to dispose of them correctly so that they can be recycled and made into new bottles and cans.

The Coca-Cola System continues to partner with various local organisations and invests in solutions that help to accelerate the transition to a Circular Economy.

The following initiatives have been funded by **The Coca-Cola Foundation**:

- In Austria, working together with Österreichische Gesellschaft für Umwelt und Technik, the program "Less Waste for a better life" supports recycling and awareness raising efforts in Schladming by providing recycling bins, training, and messages on proper waste disposal and recycling.
- In Greece and Cyprus, the "Zero Waste Future" program with Oikologiki Etaireia Anakyklosis, supports recycling collection efforts and awareness raising programs for local businesses, residents and visitors.
- The "Today for Tomorrow" program in Romania, with CSR Nest Association, supports recycling and awareness raising efforts through a series of outreach efforts with local communities, schools and public spaces in Romania.
- In Bulgaria, together with BG Be Active, the program "Waste Free and Beautiful Bulgaria", promotes recycling by lessening litter in Bulgarian cities, increasing separate collection, improving recycling levels and improving public spaces for healthy, debris free environment.
- In Nigeria, the "CYCLE-PLAST" project supports efforts to improve recycling collection and raise awareness of proper waste disposal across the country.
- In Egypt, the "Dawar" programme with the Al Joud Foundation, is driving waste collection and recycling awareness efforts in Cairo.